

Art Director

OVERVIEW

The **Art Director** is responsible for furnishing all visual content on RenderQ's content and social pages as delegated by the Editor-in-Chief. They lead a team of visual contributors to create and execute 1-3 pieces of visual content per week, a marketing/ visual plan (posters, flyers, buttons, etc.) and manage social media visual language.

Primarily, art directors work to ensure all content meets RenderQ's visual and journalistic quality standards. They are responsible for upholding RenderQ's credibility through authentic visuals. They also work with Columnists and Contributors to ensure that all art is effective and elevates the writer's voice and intention. **This position qualifies for a monthly stipend paid out through the academic quarters of Spring, Fall and Winter.**

Preferred skills include:

- Strong visual ability
- Consistent quality in discerning and communicating visual needs
- Effective leadership
- Willingness to learn new skills
- Strong time management
- Experience with WordPress is a bonus

Specifically, **Art Directors** will do the following:

- Work **two office hours per week**. Of that, one hour must be served in the Student Media Center.
- Pitch one story at weekly Contributor Meetings
- Provide visuals for all written content on the website
- Develop and implement design and branding for SCAD RenderQ (scadrenderq.com and RenderQ social media pages.)
- Assist with editing for photo captions, videos, etc. when called upon
- Collaborate with contributors to ensure their visual work is an accurate representative of their intent and the articles larger themes

PLEASE SUBMIT

- Cover letter — clearly indicate which position you are applying for
- Three relevant portfolio examples — photojournalism, news writing, documentary video are preferred
- Resume